

# 2014 RETAILER CONFERENCE



## Believe In Something **BIGGER**

### WHEN

**June 3rd, 2014**

Come Anytime Between **2PM-7:30PM**

Registration Begins At 1:30PM

Doors Open At 2:00PM

### WHERE

**Hilton Orange County**

3050 Bristol St.

Costa Mesa, CA 92626

### BUSINESS-BUILDING WORKSHOPS

- Maximizing Your Profit
- Tools For Success
- Lottery Annual Plan 2014-2015

### EXHIBIT BOOTHS

**Talk With Representatives From:**

- Marketing
- Accounting
- Scratchers® Inventory Management
- Loss Prevention

### ADDED ATTRACTIONS

- Play HotSpot For Prizes
- Fastest Fingers Contest
- Drawings For Prizes
- Spin The Wheel & Win Prizes  
At CA Lottery LIVE Booth!

**RESERVE YOUR SPOT NOW - SPACE IS LIMITED!**

**Registration Is Just \$25 per Person!**

Max 10 Attendees Per Location

Registration Fee Includes **40 FREE** Scratchers®,  
Food And Beverages - **a \$65 Value!**



### REGISTRATION FORM 2014 RETAILER CONFERENCE



Business Name \_\_\_\_\_

City \_\_\_\_\_

Phone # \_\_\_\_\_

Name \_\_\_\_\_

Retailer ID # \_\_\_\_\_

DSR Name \_\_\_\_\_

NUMBER \_\_\_\_\_

**Yes, I will be Attending:  
Additional Attending:**

*Maximum 10 Attendees per Location.*

**\$25.00 each**

**\$25.00 each:**

**Total Amount Due:** \_\_\_\_\_

**TOTAL**

**\$25.00**

**Please print the name(s) of additional attendees on the back of the registration form.**

Make your check Payable to the CALIFORNIA LOTTERY. All registration fees are non-refundable. Please contact your DSR to submit this form and your check.

Registration fee includes **40 FREE** Scratchers®, beverages and snacks - a **\$65 Value!**  
**RESERVE YOUR SPOT NOW - SPACE IS LIMITED! FORM DUE 5/16/2014**



calottery

*Please print the name(s) of additional attendees here.*

2014 RETAILER CONFERENCE



1. Name \_\_\_\_\_

6. Name \_\_\_\_\_

2. Name \_\_\_\_\_

7. Name \_\_\_\_\_

3. Name \_\_\_\_\_

8. Name \_\_\_\_\_

4. Name \_\_\_\_\_

9. Name \_\_\_\_\_

5. Name \_\_\_\_\_